



I strongly believe in the power of **self-learning** and the internet is a great resource for expanding ones knowledge as well as finding new techniques and trends. I also believe a **formal education** gives you the opportunity to learn techniques from other points of view. The learning process is full of little details and components that could not be accomplished without sharing ideas and discovering ways to achieve goals.

My main formal studies are:

### Integrated Commercial Web Development Program

Vanarts / Vancouver Institute of Media Arts  
1 year Program / July 2010 - June 2011

### B.S. in Design (Graphic specialization)

ITESO / Inst. Tec. de Estudios Superiores de Occ.  
5 years Program / August 2002 - June 2007

## FEELING CURIOUS?

My creative life started when I was a little boy. I was very interested in the design of everything. When I saw a drawing, or even something as simple as a hair on the shower wall, I would try to determine its essence.

This could entertain me for quite sometime until I discovered a face or something in the pattern.

I am a natural artist and never took technical classes until my **BS in Graphic Design** studies, which I really enjoyed. But what really grabbed my interest was the power of the line, typography and color. This may sound too basic but what impresses me most is when all this basic elements become one in a finished project or product.

I started working in the graphic design field at a very fascinating agency,

**Tarin & Contreras**. It is here where I learned my design skills and how to work in an environment full of deadlines and pressure. I also developed

skills in self-criticism, how to accept criticism from others, thinking in a commercial & creative way and a very sharp common sense.

I stopped working at the Tarin & Contreras agency because I enrolled in a **web development program** in Vancouver, which was one of the best decisions I have made in my life so far.

I encourage you to visit my online portfolio **www.conceptualsky.com** and see how my graphic design background and the technical knowledge I have learned in web development would make me a good asset to your company.

**I WOULD BE DELIGHTED TO MEET AND SHOW YOU MY WORK IN PERSON**

Miguel Franco

## KNOWLEDGE

Technical skill set

### Design

- Illustrator
- Photoshop
- Indesign
- Fireworks
- After Effects
- Premiere Pro
- Flash

### Programming

- Dreamweaver
- XHTML
- CSS
- PHP
- mySql
- JavaScript
- jQuery
- Ajax
- XML

### CMS

- Joomla
- Wordpress
- Interspire Shopping Cart

### Platforms

- Mac
- Windows
- WAMP & MAMP

*I love open source culture*



## QUALITIES

Personal skill set

I have developed some interesting skills that are very useful in the design and programming process. The most amazing thing is that each skill compliments the other, some of these skills are my ability to: **be thorough, meticulous, fast, work under pressure**, capable of doing a **wide range of styles** and **stick to the creative brief** and other guidelines along with an excellent knowledge of **design** and **typography**.

I am a huge fan of being **organized**. Organization makes life easier whether designing, programming or even dancing. Everything has its place and its time, if you are organized you can achieve better results, or at least you don't get lost in the process of how to do things and how to NOT do things. Being organized does not prevent you from being risky, on the contrary I think **organization prepares you** to take that step.

## CAREER HISTORY

### Freelance web developer & graphic designer

January 2011- Present

Halfway through my web developer program, I began developing sites from concept to completion. I started helping my fellow classmates with simple tasks such as installing **wordpress** or **joomla** and then began developing **custom CMS** for my own clients. I have been part of the design process as a advisor and designer. The following are samples of my work:

- [www.confidentialityfirst.com](http://www.confidentialityfirst.com)
- [www.mirrai.ca](http://www.mirrai.ca)
- [www.vapohead.com](http://www.vapohead.com)
- [www.creativebrandthemes.com](http://www.creativebrandthemes.com)
- [www.conceptualsky.com](http://www.conceptualsky.com)

### Web developer & graphic designern at GO\_to

January 2011- Present

Global Objective technical office (GO\_to) is a starting global agency of professionals that are passionate about the environment. I developed the **corporate image** for the whole worldwide agency.

Currently I am developing the website which will act as a working platform for the different agencies around the world. My main role with the agency is a **graphic designer and web developer**.

[www.global-objective.com/goto](http://www.global-objective.com/goto)  
(in progress)

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t./ +(52)(33) 3669.3434 ext.4144

### Graphic designer at Tarin + Contreras

August 2009 - June 2010

Tarin + Contrearras is one of the top publicity agencies in Mexico. I began working as a junior designer but soon took the role of a **full-time designer**. Working at this agency was a milestone in my professional life as a graphic designer; I gained the experience and the "eyes" to see graphic solutions where **innovation, creativity** and **commercial** were key words in the process of design to print.

Here I had the opportunity to work for clients such as Wendy's Mexico, Subway Mexico, Sirloin Stockade, Oxxo, CEMEX, and many other big companies who always expect **professional results**.

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If you have read this far, there is only one more thing i would ask you to do:  
*Visit my online portfolio and see for your self!*

[www.conceptualsky.com](http://www.conceptualsky.com)

